

Application Summary Sheet

Form A

ARIZONA COMMISSION ON THE ARTS

Applicant: **Prescott College**
Project Dir.: Miles Waggener
Phone: (928) 443-1319
FAX: (928) 776-5137
E-Mail: aj@prescott.edu
Website: www.prescott.edu/highlights/aj.html

Application Number: **053-05**

Category: **LITERATURE**

Project Title: Alligator Juniper 2005 Issue

Discipline: 14
Project Discipline: 10
Activity Type: 17
Legislative Dist: 001
Congressional Dist: 001

Address: 220 Grove Ave. , Prescott, AZ 86301
County: Yavapai

Authorizing Official: Miles Waggener

Applied Last Year: ☒ Yes

REQUEST

Total ACA Grant Requested: \$2,500

Grant Amount Recommended: \$2,500

Previous Years Funded: ☒ FY2004
☐ FY2003
☐ FY2002

Rank: M+

Other applications from this organization:

Supplemental Materials: ☐ Slides ☐ CDs/Tapes ☐ Season Brochure ☐ Other:
☐ Photos ☐ Video ☐ News Clippings

Panel Comments:

Prescott College, 053-05, Alligator Juniper 2005 Issue

Strengths:

F - Interesting in how they reach out to the prisons, shelters and unusual venues
F - Every submission gets a written critique - impressive
F - Attention to quality
F - Budget on par with past years
F - No surprises in budget
F - Nice website
J - Impressed by its distribution.

Weaknesses:

F - Concerned about contracted services - not described in proposal

Prescott College—Alligator Juniper
Alligator Juniper—2005 Tenth Anniversary Theme Issue “Scars”

Applicant name: Prescott College—*Alligator Juniper*
Contact Person: Miles Waggener, (928) 778-2090, extension 2012
Project title: *Alligator Juniper*—2005 Theme Issue “Scars”
Grant dates: July 1, 2004 to June 30, 2005

As an award-winning, literary showcase for emerging and renowned poets, essayists, and fiction writers, Prescott College’s literary journal, *Alligator Juniper* is requesting funds to pay printing costs for its tenth anniversary theme issue, “Scars.”

I. Artistic quality and creativity of the project.

Since 1995, *Alligator Juniper*’s mission has been to feature emerging and established poets, fiction writers, creative essayists, and photographers in an attractive, well-crafted, perfect-bound publication. Arizona Commission on the Arts funding would support printing costs and postproduction costs of an increased press run of the 2005 issue. In keeping with this mission and its nine year history, the 2005 issue will feature approximately fifteen to twenty poets, five to ten fiction writers, three to five essayists, and twelve to fifteen photographers. An increased press run from 2,000 to 2,500 will allow the organization to reach a wider audience.

Alligator Juniper’s editorial staff of Prescott College students selects the content of each issue from thousands of submissions. Due to our production schedule, I am not able to provide the panel with a list of writers and photographers for our 2005 issue. Our reading period begins on May 1st. Recent issues of *Alligator Juniper* have included the work of Melissa Pritchard, Rita Maria Magdaleno, Fatima Lim-Wilson, Elton Glaser, Jim Simmerman, and many others.

The poems, short stories, and creative essays that appear in *Alligator Juniper* are chosen by student editors, who are enrolled in editorial courses. These courses are supervised by professional editors and writers. Fiction writer and essayist, Melanie Bishop, supervises the literary practicum in fiction and creative non-fiction, and poet/managing editor, Miles Waggener, supervises the practicum in poetry. In keeping with the experiential mission of Prescott College, advanced resident degree students decide the contents of the issue and maintain personalized correspondence with prospective writers. They then work with the journal’s managing editor on layout and physical production of the issue.

The organization’s artistic goals are to continue to craft a premiere literary forum for an expanding audience, and to feature innovative poems, essays, and short stories by individuals whose success as writers and artists is dependent upon small magazines such as *Alligator Juniper*. The journal also strives to produce an attractive format and layout for artists and readers. The organization measures the effectiveness of this project by increased subscriptions, submissions, single copy sales, and above all, access to new audiences. As a recipient of funding from Arizona ArtShare in 2003-2004, *Alligator Juniper* is expanding its distribution to new communities such as high school students in the Coconino County Jail and homeless residents in Central Arizona Shelter Services.

Prescott College—Alligator Juniper
Alligator Juniper—2005 Tenth Anniversary Theme Issue “Scars”

II. Ability of the project to serve the needs of the community, including potential public exposure and public benefit, and efforts to reach artists and audiences from culturally diverse groups.

The organization sends issues and maintains correspondence with prison inmates, high school students, creative writing programs, rural libraries, reservation community colleges, as well as readers and artists from all over the world. *Alligator Juniper* distribution currently includes 292 schools and arts organizations.

Alligator Juniper is a proud member of the community of small literary magazines, presses, artists, authors, and a widening readership of Arizonans. Since August, 2002, the journal's database of individuals, organizations, and institutions that receive our issue has increased by 3,000 entries.

The journal will measure the success of this outreach by the expansion of its distribution via subscriptions, exchanges, contributors, and donated issues to populations that would normally not have access to literary journals. In May of 2004, *Alligator Juniper's* 2004 issue will expand this outreach by donating issues to more high schools, senior centers, rural libraries, prisons, and writers' groups. Over a thousand readers can be reached in this process. The 2005 issue will continue to provide access to new readers by donating copies to such organizations Central Arizona Shelter Services, the Adult Center of Prescott, and the Authors in the Schools Foundation in Flagstaff.

Alligator Juniper has published members of these communities. For example, Ken Lamberton, a former prison inmate, published work in *Alligator Juniper*, which later appeared in his celebrated book *Wilderness and Razor Wire*.

As *Alligator Juniper* distributes its journal in the state, the editors will invite suggestions and correspondence from the community in the form of a survey card.

The editorial staff will promote the 2005 issue via *Alligator Juniper's* website www.prescott.edu or www.prescott.edu/highlights/aj.html, where recent contributors and contest winners are featured along with guidelines and our mission statement. *Alligator Juniper's* affiliation, listings, and advertisements include publications by the *Council of Literary Magazines and Presses*, the *Associated Writing Programs*, *Poets & Writers*, and others. *Alligator Juniper* appears in *The American Humanities Index*.

Managing Editor, Miles Waggener with other members of the Prescott College community will attend the AWP conference in Chicago to promote the 2005 “Scars” issue.

Prescott College—Alligator Juniper
Alligator Juniper—2005 Tenth Anniversary Theme Issue “Scars”

Managerial/administrative ability of the applicant organization to carry out arts program and properly administer funds granted.

The Managing Editor, Miles Waggener, is responsible for the publication of the 2005 issue. He manages the day-to-day operation of the magazine, its layout and design, advertising, database maintenance, and budgeting. He will also serve as the poetry editor for the 2005 issue. Please see attached résumé.

Alligator Juniper measures the success of the 2005 issue by its distribution to a wide-range of readers in Arizona and the nation. It also measures its success by the aesthetic quality of the issue’s layout, its publicity, and its featured artists.

In keeping with the history of the journal, the staff will also determine the success of the issue by an increase in subscribers, exchange subscriptions, submissions, and issues that the organization donates to new audiences. These new ties in the community promise a more diverse readership and more participation by artists. The staff of *Alligator Juniper* will make use of what they learn by producing a more attractive and engaging publication that reaches more readers in the state.

1 v. History of the organization in presenting, producing or serving the arts.

Alligator Juniper was founded in 1994 as a national journal designed and developed by Prescott College students under the supervision and management of a small group of professional writers and editors. In the journal’s history, this undergraduate-run literary journal has received a number of awards and honors. In 1997, *Alligator Juniper* won a prestigious Gregory Kolovakos Seed Grant from the Council of Literary Magazines and Presses. The Associated Writing Programs awarded *Alligator Juniper* a 2001 Content Award.

The staff of *Alligator Juniper* has learned to value personal correspondence with writers interested in publishing their work in its pages. Despite the enormous volume of submissions, the journal does not send standard form rejections; editors provide written comments. The journal values any interest writers have in its issues. *Alligator Juniper* has also learned to reach beyond academic circles in accessing communities that would not normally have access to literary journals.

Project Budget

Outline below the budget for the specific project described in this application. Itemize expenses in each category. Refer to the Glossary for explanation of terms. Please round numbers to the nearest dollar. *This form automatically calculates totals; the "0"s will change to totals once you've entered your figures. Tab through entire form to get accurate totals.*

EXPENSES

Expenses (cash only)

1. Salaried Personnel/Staff
 - a) Administrative # of staff 1 \$ 11,500
 - b) Artistic # of staff \$
 - c) Technical/Prod # of staff \$
2. Contracted Services
 - a) Artists \$ 3,000
 - Photographer 500
 - Poet 500
 - Fiction Writer 500
 - Nonfiction Writer 500
 - Student Artists 1000
 - b) Consultants/Other Experts \$ 1,200
 - Photography, Poetry, Fiction, and Nonfiction Reviewers
3. Production Expenses \$ 7,500
 - Printing Costs of 2005 Issue
4. Space Rental \$
5. Travel \$ 1,000
 - AWP Conference
6. Marketing/Promotion \$ 500
 - Advertisement in Chronicle, Poets and Writers, Writer's Digest, and others
7. Remaining Operating Expenses \$ 2,300
 - Postage, 1,800
 - Misc. Materials 500
8. Total Cash Expenses \$ 27,000
(Total Items 1 thru 7)

Cash Income (Revenue + Support) Revenue (earned income - cash only)

9. Admissions \$
10. Contracted Services \$
11. Other Revenue \$ 4,500
 - Subscriptions, single copy sales

Support (contributed income)

12. Corporate Contributions \$
13. Foundation Grants \$ 11,500
 - Resident Degree Program
14. Other Private Contributions \$ 1,500

Government Support

- a) Federal \$
- b) Regional \$
- c) State (do not include this request) \$
- d) County \$
- e) City \$

- Total Government Support \$ 0
16. Applicant Cash \$ 7,000
17. Cash Income Without Grant \$ 24,500
(Total items 9 thru 16)
18. Grant Amount Request \$ 2,500
19. Total Cash Income \$ 27,000
(Total Items 17 and 18)

NOTE: CASH EXPENSES MUST EQUAL CASH INCOME